

New Store packages & pricing

Effective 10 September 2009

Basic Store			Featured Store			Anchored Store		
Insertion Fees	BIN 3,5,7 & 10 day durations	BIN 30-day & GTC durations	Insertion Fees	BIN 3,5,7 & 10 day durations	BIN 30-day & GTC durations	Insertion Fees	BIN 3,5,7 & 10 day durations	BIN 30-day & GTC durations
	\$0.40	\$0.40		\$0.30	\$0.30		\$0.10	\$0.10
Final Value Fees			Final Value Fees			Final Value Fees		
Sale price			Sale price			Sale price		
\$0.01 - \$75.00	7.90%	7.90%	\$0.01 - \$75.00	7.40%	7.40%	\$0.01 - \$75.00	7.00%	7.00%
\$75.01 - \$1,000.00	+5.00%	+5.00%	\$75.01 - \$1,000.00	+4.00%	+4.00%	\$75.01 - \$1,000.00	+3.50%	+3.50%
\$1000.01 +	+3.50%	+3.50%	\$1000.01 +	+3.00%	+3.00%	\$1000.01 +	+2.50%	+2.50%
Subscription Fees			Subscription Fees			Subscription Fees		
	\$19.95	\$19.95		\$99.95	\$99.95		\$499.95	\$499.95
Feature Fees			Feature Fees			Feature Fees		
Gallery	\$0.00	\$0.00	Gallery	\$0.00	\$0.00	Gallery	\$0.00	\$0.00
Sub Title	\$0.49	\$1.49	Sub Title	\$0.49	\$1.49	Sub Title	\$0.49	\$1.49
Bold	\$2.00	\$6.00	Bold	\$2.00	\$6.00	Bold	\$2.00	\$6.00
Border	\$2.49	\$7.49	Border	\$2.49	\$7.49	Border	\$2.49	\$7.49
Highlight	\$3.00	\$9.00	Highlight	\$3.00	\$9.00	Highlight	\$3.00	\$9.00
Listing Designer	\$0.00	\$0.00	Listing Designer	\$0.00	\$0.00	Listing Designer	\$0.00	\$0.00
Homepage Feature	\$49.95	\$149.95	Homepage Feature	\$49.95	\$149.95	Homepage Feature	\$49.95	\$149.95
Homepage Feature Multi-Qty	\$99.95	\$299.95	Homepage Feature Multi-Qty	\$99.95	\$299.95	Homepage Feature Multi-Qty	\$99.95	\$299.95
Feature Plus: All	\$19.95	\$59.95	Feature Plus: All	\$19.95	\$59.95	Feature Plus: All	\$19.95	\$59.95
Feature Plus: Consumer Electronics	\$24.95	\$74.95	Feature Plus: Consumer Electronics	\$24.95	\$74.95	Feature Plus: Consumer Electronics	\$24.95	\$74.95
Feature Plus: Computers	\$39.95	\$119.95	Feature Plus: Computers	\$39.95	\$119.95	Feature Plus: Computers	\$39.95	\$119.95
Gallery Featured	\$14.95	\$44.95	Gallery Featured	\$14.95	\$44.95	Gallery Featured	\$14.95	\$44.95
Gallery Plus	\$0.99	\$2.99	Gallery Plus	\$0.99	\$2.99	Gallery Plus	\$0.99	\$2.99
Additional Photos	\$0.00	\$0.00	Additional Photos	\$0.00	\$0.00	Additional Photos	\$0.00	\$0.00